



Firm Profile

Loichinger Advantage LLC has been serving closely held, corporate and non-profit clients for nearly 20 years as an executive coach and leadership consultant. Today, I am focused on improving executive effectiveness, leadership teams and competitive advantage through executive coaching and my role as a Vistage Chairman.

Individual Profile



Dan has more than 25 years of successful experiences in defining leadership competency models, coaching executives, developing organizational leadership, and implementing organization development projects across various industries. He is the founder, president and principal coach for the firm.

My unique approach has been shaped by leading training & development teams, consulting with clients, and helping top executives develop through Vistage roundtables. Additional leadership consulting projects I have led include competency modeling, 360-degree feedback, leadership development, change management, organization development, high-potential leadership, organization mentoring, strategic planning, team development and restructuring for growth projects.

Dan has authored several articles, presented conferences across the country, trained & advised business owners in the UW-Small Business Development Center, judged the Governor's Business Plan Contest, and currently serves on several local non-profit advisory boards.

Strengthfinder Profile

Ideation – Input – Maximizer - Strategic - Intellection

Executive Coaching

LEADERCoach⁺ is our premier coaching program, aimed at helping executives and emerging leaders achieve greater individual and organizational results. Clients leverage **LEADERCoach⁺** to improve leadership skills, strengthen their leadership pipeline, develop candidates for succession planning, and assure their company's future success.

Learn more at www.loichingeradvantage.com/executive-coaching-2

Coaching Assignments

- BIOTECHNOLOGY: Designed and implemented leadership coaching for the top 20+ senior leaders and executives of a \$40 million dollar business.
- DRUG DEVELOPMENT: Assisted talent management executive to design & facilitate executive coaching protocol for \$2 billion dollar enterprise.
- PRODUCT DESIGN & INNOVATION: Supported principals to better understand how style and individual preferences were obstructing their path to progress and growth.
- ENTERTAINMENT & TOYS: Coached project manager and sponsoring executive through change management process for their advance quality planning pilot.

Career Experience

- Loichinger Advantage, LLC; President & Executive Coach
- TEC | Vistage; Chairman
- Organization Systems International; Senior Consultant
- Wipfli LLP; Senior Manager, People Systems Consulting
- Smith & Gesteland LLP; Organization Effectiveness Consultant
- Performance Achievement Group, division of AGS; Division Manager
- Wisconsin Power & Light Company, Organization Development Manager
- Perry Printing Corporation; Corporate Director of Training

Professional Certifications & Affiliations

Affiliations:

- Association for Talent & Development
- Greater Madison Area Society of Human Resource Management

Certifications:

- Polaris® Competency Suite & 360-degree Survey
- EQi 2.0® 360 Survey & Assessment
- 5 Dysfunctions of a Team®
- DiSC®
- Vistage® Chair Certification

Contact Information

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